

Assessment technology for the next generation of language learners.

Language  
Learning

# Smart assessments for smarter learning



## Who we are

Learnsity provides the assessment infrastructure powering more than 130 of the world's leading learning platforms and publishers. Serving over 40 million learners across the corporate training, adult and vocational learning, K-12, and higher ed markets, Learnsity's suite of cloud-based APIs enable cutting-edge assessments, faster time-to-market, and lower development costs. Learnsity is headquartered in Dublin, Ireland with a significant R&D team in Sydney, Australia, and a US office in New York.

Global innovators build with Learnsity



High performance at any scale

**164m**

Questions  
authored

**17.32b**

Questions delivered  
per year

**99.97%**

Platform  
availability

We've always focused on doing one thing better than anyone else – assessment. We've managed to do that by listening to customers and building what they want.

**Gavin Cooney**  
CEO & Co-Founder

## Our expertise

### Assessment building is a solved problem

Building high-quality learning products isn't easy. We've spent years developing a suite of powerful assessment tools that help simplify the process.

#### Fully customizable

Our flexible APIs give developers the scope they need to build any kind of assessment for any type of device.

#### Ready for market

Accelerate product development using powerful, polished, and reusable assessment components.

#### Cost effective

Using Learnosity dramatically reduces in-house development costs and the associated expenses of maintenance and hosting.

#### Accessibility built-in

All our products are designed with WCAG AA, ADA, and Section 508 guidelines in mind.

#### Reliable

Consistent 99.97% platform availability and secure encryption means you can plan your assessments with confidence.

**80+**

Employees in offices in New York, Dublin & Sydney

**50+**

Dedicated & experienced engineers

**1000+**

Product enhancements shipped per year



## How we help Language Learning

### Superior language learning at your fingertips

Increase learner engagement, evaluate language competencies in unmatched depth, and customize the whole assessment experience.

#### Fast-track content creation

Give educators and professional content creators the tools to produce high-quality assessments that support video, real-time audio, and spoken-word responses.

#### Mobile-friendly assessments

Bring language learning to life. Learnosity makes it easy for learners and educators to upload images, portfolios, or video files directly from their devices.

#### Identify performance patterns

Stay on top of learner and content performance trends with in-depth reports and analytics that help you optimize the learning experience.

#### Nurture student engagement

Offer fast, effective personal feedback by text, audio, ratings, and more. Encourage learner progress through hints, distractors, and sample answers.

#### Customize the learning experience

Our API-based technology puts you in control so you can create bespoke assessment experiences for language learners.

## Our products



**Learnosity Author**



**Learnosity Analytics**



**Learnosity Assessments**



**Learnosity Questions**





## Learnosity Author

### An unrivaled authoring experience

Learnosity Author gives content creators the tools and features they need to easily compose, customize, and manage assessment content in any subject, at any level.

### Engage more learners, more easily

#### For Educators

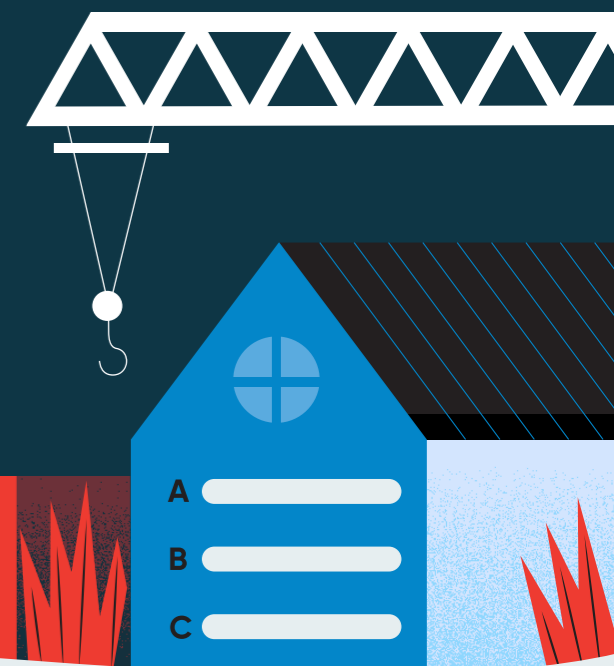
- Purpose-built author interface simplifies the entire content creation process.
- Fully customizable – tailor layouts, or remove and add features as needed.
- Embed video, audio, or interactive animations to your assessment content.
- Easily categorize content for rapid organization, browsing, and retrieval.

#### For Professional Content Creators

- Highly intuitive authoring experience helps save time and increase productivity.
- Easy-to-use WYSIWYG editor offers endless scope for customization.
- Default question templates allow for quick and easy content creation.
- Components seamlessly slot into any authoring platform for a fluid publishing workflow.

The implementation was quick, our content team found it easy to use, and our engineers never had to worry about uptime or response times.

**Chris Glick**  
Head of Product, Shmoop





## Learnosity Analytics

### Turn complexity into clarity

From tracking skills and progress to identifying points of difficulty, Learnosity Analytics plugs right into any web platform for immediate use, providing customers with a shortcut to a more effective learning product.

## How Learnosity Analytics helps

### Give on-the-spot assistance

Live progress reports let you keep tabs on how learners are doing in real time. Monitor, analyze, and respond to live learner interactions on every assessment.

### Performance summaries at all scales

Easily set up key data touchpoints to summarize, explore, and compare a range of statistical measures across learner populations, from individual to class to district levels.

### Quickly identify learner needs

Learning outcomes reporting lets you measure learner progress against specific curriculum requirements, making it easier to direct support to where it's most needed.

### Optimize the assessment experience

Item analysis lets you see how learners are interacting with assessment content, allowing you to modify difficulty, layouts, and question types to improve the learning experience.

### Build your own reports

Style reports to suit your needs – select events, customize metrics, create visualizations, build your own user interface, or combine Analytics' rich report data into your own.

### We're serious about data security

Our clients' data is always theirs to own, access, and control. As custodians, we treat this data as if it were our own, employing high-security end-to-end encryption at rest and in transit. We do not share clients' data for any reason.



We wanted to have a partner that was staying on our level as we were innovating our products and we truly feel we have that with Learnosity.

Chris Contini  
OnCourse CEO



## Learnosity Assessments

### Build feature-rich digital assessments in less time

Whether building an LMS or looking to add an assessment engine to your learning product, Learnosity Assessments provides a range of built-in tools that helps developers hit the ground running.

#### Key benefits

##### Flexible test creation

Control how assessments look, feel, and perform. Our configurable assessment UI lets you customize the assessment experience to create powerful yet practical interfaces for all kinds of users.

##### Deliver content your way

Create a more engaging learning experience by seamlessly embedding standalone questions or entire assessments in your chosen environment – whether an app, learning platform, or ebook.

##### Engage learners of all abilities

Smart adaptive testing and branching keep assessments on the right side of challenging for all learners with question difficulty that automatically adapts to individual learner ability.

##### Guide learners to success

With the ability to offer hints, distractors, sample answers, and personalized feedback, educators have more options to support their learners.

##### Accurate scoring at scale

Enjoy flexibility in how answers are marked, from powerful automated scoring to traditional manual scoring.



# 10.03 billion

Rich Questions delivered  
per year



## Learnosity Questions

### Always ask the right questions

There's no need to spend time and resources engineering complex question types because we've done it for you. With a broad range of interactive question formats to choose from, Learnosity Questions lets authors create and deliver in-depth assessment content across subjects at all levels with ease.

### Key features and benefits

#### Select the perfect question type

From simple to sophisticated, our question types include MCQs, drag and drop, graphs and charts, chemistry, and much more. All questions are interactive, media-enabled, and mobile friendly.

#### Build your own question types

Customize questions to suit your specific needs. Our flexible APIs make it easy for developers to produce tailored questions that seamlessly plug back into our product suite.

#### Fast-track student scoring

With powerful automated scoring for most question types, our rule-based scoring engine instantly marks all your auto-scorable questions.



## Pricing

### Buy better to build better

We're big on adding value over cost because we know that when you grow, we grow. We offer transactional pricing so that you only pay for what you use. Building better always costs less when you buy better.

### For more

visit [Learnosity.com](https://www.learnosity.com)  
or get in touch with us at  
[marketing@learnosity.com](mailto:marketing@learnosity.com)



Our tools are flexible by design:  
responsive, fully customizable,  
and performant at any scale.  
They let our customers measure  
mastery in detail and let learners  
build competencies on their  
own terms.

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