



# Express yourself

Step into the new era  
of language learning  
assessment

The language learning market is set to be worth \$191 billion by 2028.<sup>1</sup>

This opportunity comes with fierce competition.

Can you deliver an exceptional language learning product that stands out in the crowd?

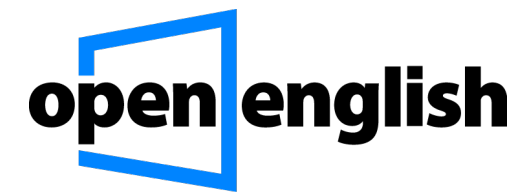
# The language learning market is booming

<sup>1</sup>Language Learning Market, Brand Essence Research, 2022

# Learnosity gives innovators an edge

The Learnosity Assessment Engine embeds seamlessly into language learning products to power the assessment experience—enabling your platform to go live in months.

We help you accelerate time to market, achieve assessment excellence, and eliminate tech debt.



◀ **Language is a  
powerful tool –  
so is Learnosity**


Propel your learning platform light years beyond the competition.

Built with **700,000+ developer hours** (and counting) with an ongoing **\$8.5m annual developer spend**, Learnosity is the gold-standard assessment engine powering the edtech industry. ▶

# Create content that connects

Give content creators the tools to easily produce immersive formative and rock-solid summative assessment experiences:

- Embed or upload videos, audio files, GIFs, and more.
- Use special characters and non-alphabetic writing systems.
- Author content in the language being assessed.
- Streamline collaboration with flexible workflows.



Authentic assessments are designed to resemble specific scenarios—but to simulate complex real-life situations, you need advanced functionality.

Whether it's on a commute or a lunch-break, Learnosity's responsive design means learners can practice on any device, from any location.



**Aim for  
authenticity**

Let learners display the full range of receptive and productive language skills.

We offer a range of feature-rich question types that replicate a variety of real-world scenarios, providing short text, essay-length text, images, and, of course, video and audio capabilities.

**Give learners  
the freedom  
of expression**

# Support open communication

Exceptional learner performance comes from effective feedback. Let instructors review recorded learner responses and reply with audio or written feedback.

We also provide multiple other ways to deliver instant feedback -from in-test hints and distractor rationales to sample answers.






# ◀ Set standards

Learning standards are the stepping stones to language proficiency.

Using Learnosity's tagging capabilities, authors and content managers can easily categorize content for rapid alignment with learning standards, organization, and retrieval.





With our selection of out-of-the-box reports, you can easily identify learner strengths and weaknesses based on skills or subject areas.

Swiftly identify learning trends at any scale—from individual to international—with in-depth analysis that helps you optimize learner performance.


**Made to  
measure**




# Adapt to thrive

Give each language learner a personalized path to success.

The Learnosity Assessment Engine supports adaptive testing, which automatically adjusts question difficulty for each assessment taker to deliver a learning experience that's fairer, more accurate, and more engaging.





To accommodate learners with hearing impairments, we support .vtt caption files for video. Captions also help language learners who struggle with aural comprehension.

And Learnosity's Partner Ecosystem goes further. Our technology partners ReadSpeaker and Texthelp help you easily integrate text-to-speech functionality into your platform.



**Inclusivity  
means  
usability**

# Serve (learners) & protect (data)

Learnsity doesn't need your learners' personal identifiable information.

You simply pass us a pseudonymized user ID and we deliver language assessments to that unknown learner.

Only you can map the user ID back to that individual.

# Language learning innovators build with Learnosity

Ready to join the movement?

Get in touch today

